

**news**

Contact: Kevan Humphrey  
 Phone: 480-776-5358  
 Email: khumphrey@realtydatatrust.com

For Immediate Release

**Top Ten Most Popular VaultWare Powered Apartment Search Websites in First Quarter 2009**

**April 17, 2009, Scottsdale, AZ --** Realty DataTrust, makers of VaultWare<sup>TM</sup>, the multifamily industry’s leading online apartment availability and reservation system, today released the list of the ten most popular apartment search websites powered by VaultWare during the 1st quarter of 2009. The rankings are based on the number of times renters check specific apartment availability online per property from the respective website.

Apartment search websites that prominently display the VaultWare online availability functionality allow their users to instantly see current rental pricing and available apartments versus filling out an email form or calling to request this information. Checking availability is typically the first step in the rental process after viewing general information about the property on these websites.

During the 1<sup>st</sup> quarter, if a property had advertised on these top ten Internet Listing Services, 854 prospective renters would have viewed their apartment availability online. This number is up by 19.7% over the 4<sup>th</sup> quarter of 2008. These websites are part of the 160+ websites in the United States with online leasing functionality powered by VaultWare.

<b>Top Ten Most Popular VaultWare Powered Apartment Search Websites – Q1 2009</b>			
<b>Based on prospective renters checking apartment availability</b>			
<b>Rank</b>	<b>Previous Rank</b>	<b>Website*</b>	<b>Availability Searches per Property</b>
<b>1</b>	1 -	Rent.com	259.0
<b>2</b>	2 -	4Walls.us	216.9
<b>3</b>	5 ↑	Apartments.com	119.7
<b>4</b>	3 ↓	ForRent.com	104.6
<b>5</b>	4 ↓	ApartmentGuide.com	41.0
<b>6</b>	NR	LivingChoices.com	36.7
<b>7</b>	NR	ApartmentFinder.com	23.9

<b>8</b>	8 -	Move.com	20.8
<b>9</b>	7 ↓	ApartmentHomeLiving.com	17.8
<b>10</b>	9 ↓	MyNewPlace.com	13.9
<b>Total</b>			<b>854.3</b>

\* With a minimum of 200 apartment properties powered by VaultWare.

For more information, visit the VaultWare Online Marketing Index ([www.vaultware.com/marketindex](http://www.vaultware.com/marketindex)) which enables multifamily professionals to benchmark their individual property or their portfolios' online leasing results against industry averages. To see how rental pricing compares by marketplace, visit [www.PadZing.com](http://www.PadZing.com).

### **About Realty DataTrust Corporation**

Realty DataTrust Corporation, located in Scottsdale, Arizona, offers online leasing solutions for the multifamily housing industry that helps consumers reserve apartments online and decreases properties' vacancy rates. Over 120 management companies throughout the United States, from small property management companies to some of the country's largest real estate investment trusts, use the award-winning VaultWare check availability and reservation system. VaultWare lets consumers easily find and reserve an available apartment while giving apartment management companies reservations from highly-qualified prospects. PadZing.com, an apartment market trends division by Realty DataTrust, gives apartment owners, marketing executives and apartment brokers vacancy and rental rate data to help create forecasts, compile customized data trends per geographic region and analyze trend data to make daily business decisions. To learn more about Realty DataTrust, visit the company's website at [www.realtydatatrust.com](http://www.realtydatatrust.com).

-- end --