

## news

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For Immediate Release

### **Rent.com to Contribute Rental Listing Data to PadZing.com**

*Agreement combines rental rate data from the largest consumer apartment search web site with vacancy data from VaultWare*

**Scottsdale, AZ, March 30, 2009** – Realty DataTrust and Rent.com today announced an agreement to integrate rental rate data from Rent.com's 25,000+ property listings into apartment market data and trends website, PadZing.com. The inclusion of Rent.com property data with data from current content provider VaultWare, the leading online apartment availability and reservation system, makes PadZing.com the multifamily industry's most comprehensive online source for up-to-date apartment rent and vacancy data.

PadZing.com provides subscribers, such as property managers, with a tool to easily obtain competitive information on-demand. Rather than relying on manual collection efforts and dated information, PadZing.com provides instant access to current data with powerful mapping and customization features.

"We want to provide property managers and owners with a means to quickly and easily get the data they want and need to understand their specific market," said Mike Mueller, CEO of Realty DataTrust, the creator of PadZing.com. "Our agreement with Rent.com significantly expands PadZing.com's reach and will provide improved analysis of very specific geographic areas."

"We are excited about this opportunity to contribute property data to PadZing.com, which we view as a valuable tool for our property customers to aid in the efficient collection of up-to-date rent and vacancy information, allowing them to make timely business decisions," said Peggy Abkemeier, General Manager of Rent.com.

#### **About Rent.com**

Rent.com, an eBay company, is the nation's #1 Internet listing site in the rental housing industry, generating the most renter traffic and verifiable leases. As the top online source for more than 3 million unique visitors per month, Rent.com provides moving services information and detailed descriptions of millions of rentals nationwide, including photos, floor plans, amenities, and virtual tours. Rent.com is dedicated to developing innovative services that bring together renters and rental communities. For more information, visit <http://www.rent.com>.

#### **About Realty DataTrust Corporation**

Realty DataTrust Corporation, located in Scottsdale, Arizona, offers online leasing solutions for the multifamily housing industry that helps consumers reserve apartments online and decreases properties' vacancy rates. Over 120 management companies throughout the United States, from small property management companies to some of the country's largest real

estate investment trusts, use the award-winning VaultWare check availability and reservation system. VaultWare lets consumers easily find and reserve an available apartment while giving apartment management companies reservations from highly-qualified prospects. PadZing.com, an apartment market data and trends website from Realty DataTrust, gives apartment owners, marketing executives and apartment brokers vacancy and rental rate data to help create forecasts, compile customized data trends per geographic region and analyze trend data to make daily business decisions. To learn more about Realty DataTrust, visit the company's website at [www.realtydatatrust.com](http://www.realtydatatrust.com).

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