

**news**

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For Immediate Release

**Top Ten Most Popular Apartment Search Websites in Fourth Quarter 2008**

**January 12, 2009, Scottsdale, AZ** – Realty DataTrust, makers of VaultWare<sup>TM</sup>, the multifamily industry’s leading online availability and reservation system, today released the list of the ten most popular apartment search websites during the 4<sup>th</sup> quarter of 2008. The rankings are based on the number of times renters “check availability” online per property. When rental prospects check availability through VaultWare powered websites, they see current rental pricing and availability versus filling out an email form to request this information. Checking availability is typically the first step in the rental process after viewing the property online.

To help put these numbers into perspective, if a property had advertised on these top ten Internet Listing Services during the 4th quarter, 713 unique rental prospects would have viewed their apartment availability online. These top ten websites are part of the 160+ VaultWare powered websites with online leasing functionality in the United States.

Rank	Website	Availability Sessions Per Property
1	Rent.com	200.9
2	4walls.net	165.6
3	ForRent.com	81.6
4	ApartmentGuide.com	77.8
5	Apartments.com	69.1
6	ApartmentShowcase.com	53.7
7	Apartmenthomeliving.com	26.4
8	Move.com	19.3
9	MyNewPlace.com	11.1
10	ApartmentSearch.com	7.8
<b>Total</b>		<b>713.3</b>

For more information, visit the VaultWare Online Marketing Index ([www.vaultware.com/marketindex](http://www.vaultware.com/marketindex)) which enables multifamily professionals to benchmark their individual property or their portfolios' online leasing results against industry averages.

### **About Realty DataTrust Corporation**

Realty DataTrust Corporation, located in Scottsdale, Arizona, offers online leasing solutions for the multifamily housing industry that helps consumers reserve apartments online and decreases properties' vacancy rates. Over 100 management companies throughout the United States, from small property management companies to some of the country's largest real estate investment trusts, use the award-winning VaultWare check availability and reservation system. VaultWare lets consumers easily find and reserve an available apartment while giving apartment management companies reservations from highly-qualified prospects. PadZing.com, an apartment market trends division by Realty DataTrust, gives apartment owners, marketing executives and apartment brokers vacancy and rental rate data to help create forecasts, compile customized data trends per geographic region and analyze trend data to make daily business decisions. To learn more about Realty DataTrust, visit the company's website at [www.realtydatatrust.com](http://www.realtydatatrust.com).

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